



**Wine & Gourmet Japan | 12-14 April 2017 | Tokyo Big Sight, Japan**

**Your Gateway to Japan's Wine, Beer Spirits and Gourmet Food Market!!!**

**8th Edition**  
since 2009

8 years of continuous growth makes Wine & Gourmet one of Japan's most established F&B fairs!

**75.845**  
Trade  
Visitors

Meet a highly professional visitor pool of importers, wholesalers, retailers, HORECA, e-commerce, media and many more.

**Highly Focussed**

Wine & Gourmet is Japan's only trade fair focusing on Wine, Beer, Spirits and Gourmet Food!

**Comprehensive Supporting Program**

Benefit from the extensive supporting program, comprising of seminars, tastings, pairings, contests and more.



**7 Fairs Make One Big Trade Platform!**

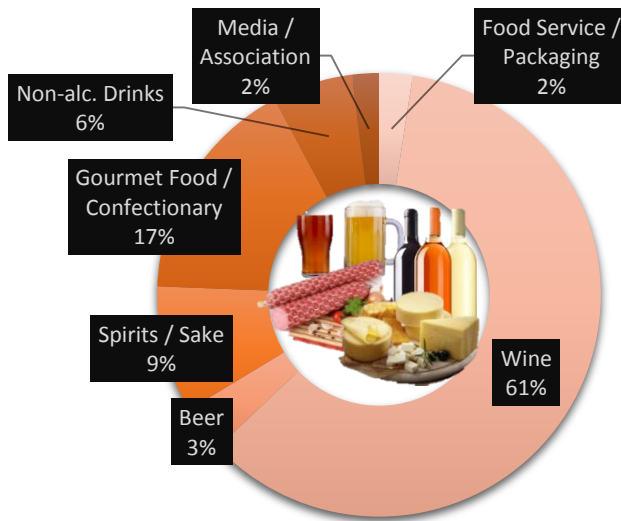
Wine & Gourmet Japan is Held Concurrently With:



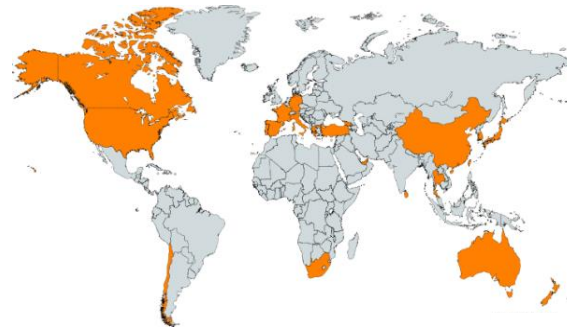


## Key Factors For Your Success!

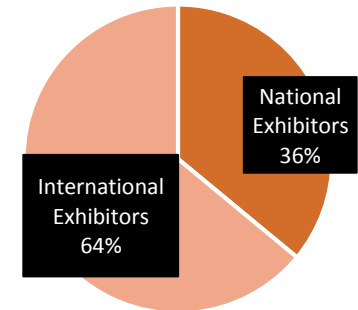
### Exhibitors by Product Category



### 181 Exhibitors From 22 Countries



### > 50% International Exhibitors



**96%**

Met Their Relevant Customer Group at Wine & Gourmet Japan

**12**

Country and Regional Group Pavilions

### Top 5 Reasons for Japan

1. **127 million** consumers
2. The world's **largest net food importer**, more than 60% of food and beverages is imported
3. **2<sup>nd</sup> biggest** wine importer in Asia
4. **No.1** spirits importer in the Asia Pacific Region
5. Food and Beverages count for the **highest share** of monthly household expenses

### Unbeatable Packages

#### Raw Space Only

Create your own design and differentiate yourself from others.

41,800 JPY per sqm

#### Premium Shell Scheme

Get a space including construction and basic furniture.

59,400 JPY per sqm

#### Country Pavilion

Be recognized in your country group with a fully equipped booth, including furniture, tasting kit and pavilion tower.

49,500 JPY per sqm

For more information visit [www.winenandgourmetjapan.com](http://www.winenandgourmetjapan.com) or contact:

Mr. Sven Schaefer Koelnmesse Pte Ltd +65-6500-6745

s.schaefer@koelnmesse.com.sg