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# INVITATION

An Encounter With The World's  
Finest Food and Beverage Professionals in Japan

## Wine & Gourmet JAPAN

### ワイン&グルメ2011

### 6 - 8 April 2011

TOKYO BIG SIGHT, TOKYO, JAPAN



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International Wine & Gourmet Foods, Hotel, Foodservice Equipment,  
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第37回 2011食肉産業展



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## Wine & Gourmet JAPAN

– Your gateway to Japan's Fine wine, food and hospitality market.

Wine and Gourmet JAPAN will be held alongside FABEX, Dessert, Sweet and Drinks Festival and Japan Meat Industry Fair from **6 – 8 April 2011** at **Tokyo Big Sight**.

### Why attend Wine and Gourmet JAPAN 2011

- Wine and Gourmet JAPAN provides a unique market access to Japan's specialty food retailers, distributors, wine & spirits buyers and the food service industry.
- Along with partner events, more than **500 exhibitors** will showcase their latest products covering:
  - ⊙ Wine & Spirits
  - ⊙ Fine Food & Beverage
  - ⊙ Confectionary
  - ⊙ Food Catering
  - ⊙ Foodservice Equipment & Supplies
- Wine & Gourmet JAPAN 2011 is expected to attract a record number of **65,000 trade visitors**



# Exhibitor Snapshot

Wine & Gourmet JAPAN 2011 will feature offerings from 6 group pavilions, including first timers from Korea, South Africa, Romania and a bigger contingent from Germany.

## Korea

NEW

Lead by:



**Korean Traditional Alcoholic Beverage Development Association**

The Association of Korean Alcoholic Beverage Development consists of farmers, manufacturers, and distributors who are engaged in Korean traditional alcoholic beverage industry.

Their key objective is to promote Korean alcoholic beverages.

## Romania

NEW

Lead by:



APEV Romania, the Wine Exporters' and Producers' Association of Romania, groups the most important wine exporters of the country, who hold together over 80% of the total Romanian wine export in value terms. Its members hold also a share of over 80% on the domestic market.

Exhibiting companies include: Crama Ceptura SRL • Domeniile Sahateni • Halewood Romania • S.C. Carl Reh Winery S.R.L • S.C. Vinarte S. A. • S.C. Vinexport S.A. • SC Cramele Recas SA • SC Senator Prodimpex SRL

## S. AFRICA

NEW

Lead by:



Wines of South Africa (WOSA) is a fully inclusive body, representing all South African producers of wine who export their products.

Exhibiting companies include: Baarsma South Africa (Pty) Ltd • Cape Legends • DGB (Pty) Ltd • La Motte Wine Estate • Leopards's Leap Wines • Robinson & Sinclair • South Africa Fine Wines • Sydney Investment Ltd

# Seminars

A series of educational seminars will be held together with the trade fair. Learn more about industry trends and network with industry professionals during these seminars.

All seminars are conducted in East Hall 3.

## Day One, 6th April 2011

Time	Topics	Language
11:30-12:15	<b>Selection of Wine Glasses, by Riedel</b> Speaker: Mr Daisuke Shoji Organizer: RIEDEL	Japanese
13:00-13:45	<b>Basic Combination of Different Drinks</b> Organizer: Tea Professional Association	Japanese
14:30-15:30	<b>Learn more about South Africa Wines</b> Speaker: Ms Michaela Stander Organizer: Wines of South Africa (WOSA)	English/ Japanese

## Day Two, 7th April 2011

Time	Topics	Language
11:15-12:15	<b>Wine Tasting by APEV Romania</b> Organizer: Wine Exporters' and Producers' Association of Romania (APEV)	Japanese
13:00-13:45	<b>Basic Combination of Different Drinks</b> Organizer: Tea Professional Association	Japanese
14:30-15:30	<b>Wines from Galicia (Spain)</b> Speaker: Ramón Huidobro Organizer: IGAPE	Japanese
16:00-16:45	<b>Learn more about Korean Traditional Alcoholic Beverages and its Benefits</b> Organizer: The Korean Traditional Alcoholic Beverage Development Association	Japanese

## Day Three, 8th April 2011

Time	Topics	Language
14:30-15:15	<b>Selection of Wine Glasses, by Riedel</b> Organizer: RIEDEL	Japanese

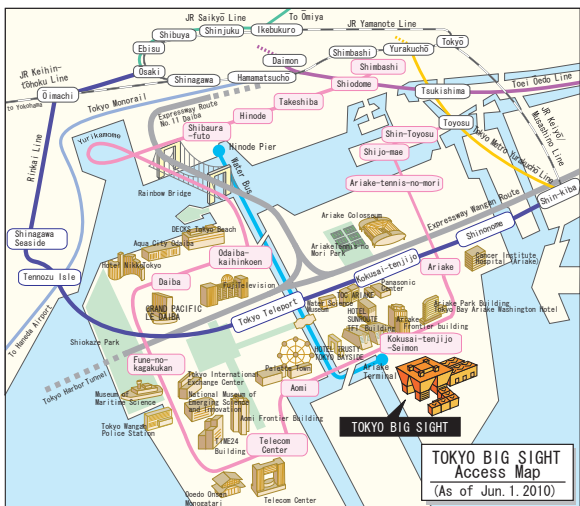
# Hotel Accommodation

The organizers have arranged special rates at selected hotels for the participants of Wine & Gourmet JAPAN.

Hotel Name	Single Room	Double Room	Breakfast
Tokyo Bay Ariake Washington Hotel (A)	Single ¥8,800	Twin ¥7,350 (per person)	+¥1,260
Shinagawa Prince Hotel (B)	Single ¥15,000	Twin ¥8,000 (per person)	+¥2,000
Grand Pacific LE DAIBA (C)	Double - Single ¥19,500	Twin ¥10,000 (per person)	+¥2,000

To make a booking for the above hotels, please use the reservations form under Travel Service on [www.wineandgourmetjapan.com](http://www.wineandgourmetjapan.com)

## Getting There



### Transport Mode

### Guide

**Rinkai Line** Osaki Station (JR) ← 13 min. → Kokusai-Tenjijo Station ← 5 min. → Shinkiba Station (JR, Tokyo Metro) ← 7 min. -- Tokyo Big Sight  
\*Direct service from Osaki Station to Shinjuku, Omiya by JR Saikyō Line

**Yukaimome** Shimbashi Station (JR, Tokyo Metro, Toei Subway Line) ← 22 min. → Kokusai-Tenjijo Seimon Station ← 3 min. → Tokyo Big Sight

**Water Bus** JR Hamamatsu Station ← 7 min. → Hinode Pier ← 20 min. → Ariake Terminal ← 2 min. → Tokyo Big Sight  
\*Suspended on Monday & Tuesday. (In operation during holidays)

**Toei Bus**

- i) East-16 Line (via Toyosu Station): Tokyo Station (Yaesu Exit, JR) ← 35 min. → Tokyo Big Sight
- ii) Sea-01 Line (via Toyosu Station): Monzen-Nakacho ← 30 min. → Tokyo Big Sight
- iii) Niji-01 Line: Hamamatsucho Station (JR, Monorail) ← 30 min. → Tokyo Big Sight

**Airport Bus**

- i) Haneda Airport ← 25 min. → Tokyo Big Sight
- ii) Narita Airport ← 60 min. → Tokyo Big Sight
- iii) Tokyo City Air Terminal (TCAT) ← 20 min. → Tokyo Big Sight

\*Some buses only run during events. Please check in advance.

**Keihin Kyuko Bus** Yokohama Station (East Exit, JR) ← 50 min. → Tokyo Big Sight



# Wine & Gourmet JAPAN At a Glance



- Date: 6 - 8 April 2011
- Opening Hours: 10:00 - 17:00 hrs (6 - 7 April)  
10:00 - 16:30 hrs (8 April)
- Admission Fee: 3,000 Yen / Free of charge for pre-registered trade visitors
- Venue: Tokyo Big Sight East Hall 3, Tokyo, Japan
- Supported by: Supported by: Ministry of Agriculture, Forestry and Fishery Japan Sommelier Association, Japan Wines & Spirits Importers' Association, Wine Importers Association, Japan Association of Nippon's Wine Lovers, Cheese Professional Association and US Embassy
- Organizer: Koelnmesse Co., Ltd

- Partner Events:   

Register Online Now!

[www.wineandgourmetjapan.com](http://www.wineandgourmetjapan.com)

## Contacts

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