



ワイン & グルメ 2020

International Wine, Beer, Spirits,
Gourmet Food and Bar Exhibition &
Conference in Tokyo, Japan

www.wineandgourmetjapan.com

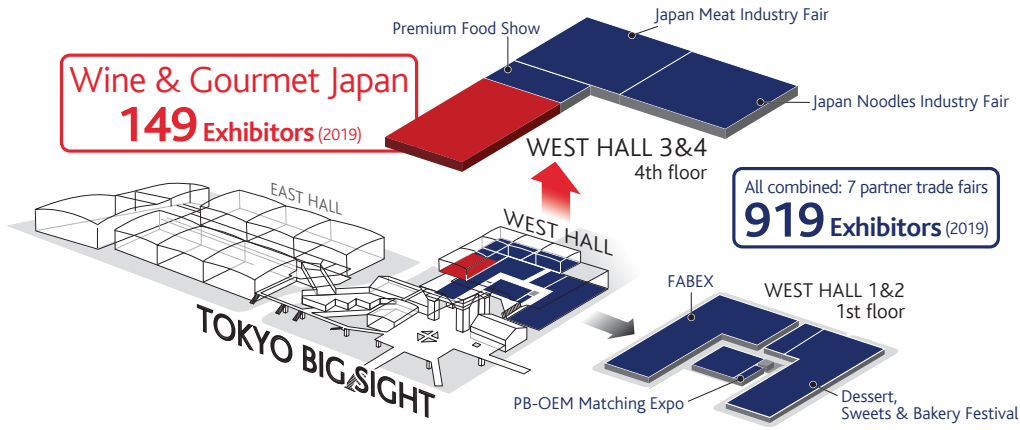
15 - 17 April 2020

TOKYO BIG SIGHT, TOKYO, JAPAN



11th Edition: Wine & Gourmet Japan 2020

Together with 6 well-established partner food fairs
targeting markets in Japan & neighboring countries!

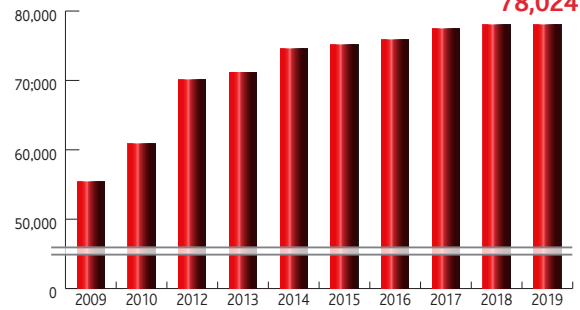


78,024 Trade Visitors

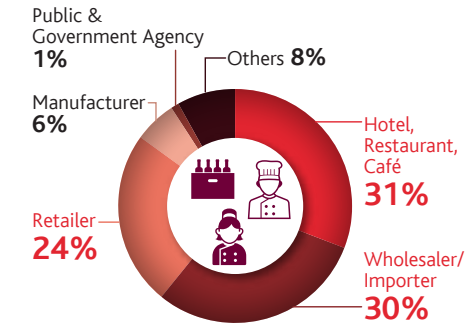
Meet a highly professional visitor pool of importers, wholesalers, retailers, Hotel & Restaurant, e-commerce, media and many more.

How it has developed

Based on the figures of all the partner fairs



Visitors by Industry Group



Highly Focused

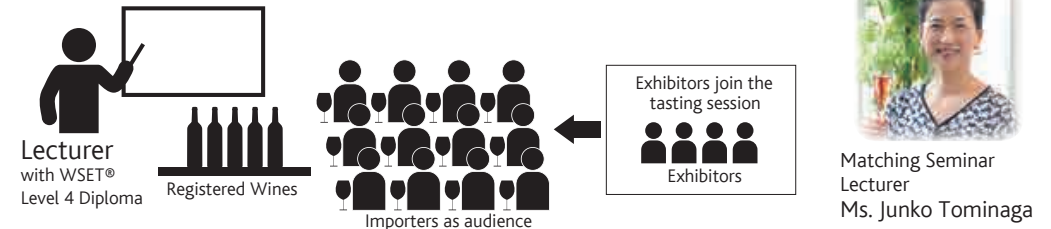
Wine & Gourmet is Japan's only trade fair focusing on **Wine, Beer, Spirits and Gourmet Food!**



Fulfilling Supporting Programmes

Benefit from the extensive supporting program, comprising of seminars, tastings, pairings, contests, panel discussions and many more.

WSET base Matching Seminars



Organized by



Partner Events:

- FABEX • Dessert, Sweets & Bakery Festival • PB-OEM Matching Expo • Premium Food Show • Japan Meat Industry Fair • Japan Noodles Industry Fair

Meet the world's finest
F&B professionals in Japan



ワインとグルメ **2020**
Wine & Gourmet Japan

15 - 17 April 2020
TOKYO BIG SIGHT, TOKYO, JAPAN

www.wineandgourmetjapan.com

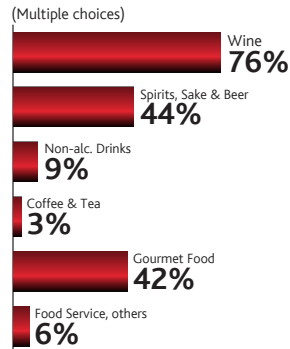
Participation
from **19**
countries (2019)

6 country-group Pavilions (2019)
Australia, Georgia, Germany, Italy, South Korea, Spain



Exhibitor Statistics

Exhibitors by Product Category



Exhibitors' Evaluation

Exhibitor met their relevant Customer Group



No. of visitors

Average **11%**



Rate Overall Success

Average **9%**



The Wine & Spirits market in Japan

No.1 Wine importer in Asia in unit value

No.2 Wine importer in Asia in volume

No.1 Spirits importer in the Asia-Pacific Region : 314% Growth in the last 10 years

4th Largest Whisky market in the world : 213% Growth in the last 10 years



TOKYO, The Strategic Gateway with
The Quality Market of **37,468,000** consumers

What We Offer

On-site Matching Support & Pre-Matching Service



Matching Seminars



Food Pairing Sessions



WGJ Label Awards 2020

Label Awards 2019 Result



Organize
your own
seminar



Book Your Preferred Exhibit Space Now!

Raw Space	Standard Package	Wine Package	Pavilion (for group organizers)
JPY 44,000* / sqm (min. 18sqm)	JPY 62,000* / sqm (min. 9sqm)	JPY 65,000* / sqm (min. 9sqm)	JPY 65,000* / sqm (min. 54sqm)

*Consumption tax (10%) is not included in the prices above.

CONTACT US

International/Japan
Mr Makoto Takagi
kmjpn@koelnmesse.jp

Germany
Ms Juliane Rieger
j.rieger@koelnmesse.de

Italy
Ms Marta De Lorenzi
marta.delorenzi@koelnmesse.it

Spain
Ms Maria Canino-Reyes
m.canino@koelnmesse.es